



Al Khamsa, Inc.

Important Announcement to Supporters about upcoming changes to the *Khamsat*

February 2020

Dear Supporters,

Thank you for your ongoing support of Al Khamsa and the *Khamsat*. I wanted to contact you first about necessary changes that are on the way.

Due to escalating expenses related to printing and shipping, Al Khamsa has been losing money with every issue heading to your mailboxes. Over the last two years, while the *Khamsat* continued with outstanding material, its budget pushed us thousands into the red. The Board of Directors needed to creatively solve this problem quickly, and still continue the *Khamsat* that we value so much. We discussed the problem with the convention attendees in Arkansas and were overwhelmed with the support for the *Khamsat*. People understood that we cannot continue to provide the magazine at a loss and there was great support for a realistic plan where we could host both an on-line and print subscription.

The Board has planned for some time a digital edition of the *Khamsat* and have wrestled with details on how that could be provided. The following solution gives everyone with a current subscription to the *Khamsat* the online digital version at no additional cost starting with Issue 31.1. Issue 30.4 has been printed and mailed, as before. However, starting with issue 31.1, you will be required to purchase an additional print subscription if you would like one mailed to you without disturbance. Ordering of the printed copy will be available from the website or from the Business Office. You must order your print copy in order to receive it starting with the next issue, Issue 31.1. As a thank you for working with us and understanding these changes, we will extend all current subscriptions by 2 digital issues.

Going forward: Online only \$20/4 issues

Online plus print: \$60/4 issues

If you are in the middle of your subscription, you may order the print copy at \$10/issue by contacting the Business Office in order to receive it until your renewal date. Patricia Lawrence will help you with that on an individual basis or [click here](#). Please email info@alkhamsa.org for this or call the Business Office at 970-439-5941.

Print will be available to Canadian supporters at additional shipping cost. We will not be able to offer a print option to our overseas subscribers.

Khamsat advertising will continue with the same rates as currently and will be in both digital and print; the *Khamsat* will be identical in both versions, except that additional material may be available digitally.

Our goals were to continue the *Khamsat*, make it available to as diverse a population of supporters as possible, and make it economically viable once again. I think we have found this balance for our supporters in this solution.

Thank you for your ongoing support, I wish you and your horses well!

Sincerely,

Monica Respet and 2019-2020 Board of Directors
